



FORAGE FORWARD:
Forage Day & Baler School
Sponsorship Information Package
Jan. 13 & 14, 2027
Holiday Inn Express, Brandon, SD

On behalf of the Northern Plains Forage Association, we are excited to host our fourth Forage Session & Annual Meeting in Brandon, SD. This meeting is open to anyone with an interest in the forage industry in the Northern Plains, membership is not required to attend. Currently, we are asking for your support for this event.

We are excited to announce that the 2027 Northern Plains Forage Association's Annual Meeting will expand to a two-day event, taking place January 13–14, 2027.

Day 1, **January 13th**, the highlighted session will be a panel discussion: The Grazing Acre: Turning Crop Ground Into A Livestock Profit Center with speakers Colin Geppert (Hubbard Feeds) , Justin Fruechte (Millborn Seed) , Franky Tusha (Grower). Other topics will include:

- The Alfalfa Advantage: Scouting, Strategy & Intensive Management
- Numbers That Matter: Connecting Soil & Forage Test to the Real World : How To Sample A Bale
- The Grazing Acre: Turning Crop Ground Into A Livestock Profit Center (Panel Discussion)
- Managing for Diversity in Forage 'Systems'

We will conclude with a short business meeting. An evening meal and networking event is optional: Hear “the TJ Steele Story” about his engineering adventures in the hay and forage industry as he navigated uncharted waters of the Texas Feedlot and Dairy World. Enjoy an evening of question and answer from attending industry experts and network the night away.

Day 2, **January 14, TJ Steele** of Sunray TX will be adding a dedicated **Baler School**, creating even more opportunities for growers, producers, and industry professionals to learn about forage harvest, business strategy, and hay equipment technologies. The expanded format will provide attendees with additional education, networking, and hands-on learning experiences.

The meeting will be advertised through the NPFA website and various Facebook pages, the SDSU Extension website, print and broadcast media, flyers, paid social media advertising, and other means as funding allows. As a potential supporter of the program, we appreciate any additional promotion you are willing to provide through flyers, newsletters, email, or word of mouth! **If you're interested in sponsoring, please visit <https://www.npforage.com/annual-meeting-sponsorship.html> to sign up and pay online or fill out the invoice for the desired amount of sponsorship, and return to the address listed on the form by Dec. 11.**

Parker Witt & Kim Ricardo , SDSU Extension Agronomy Field Specialists, NPFA Directors
Jeff Jackson, Northern Plains Forage Association President

Sponsorship Information:

Meal Sponsorship- \$1000 (4 available)

- Your logo will be posted in our program and promotions
- Informational **booth/display table** provided for conference break networking
- 1 Handout from your business or group can be placed in the meeting packet for participants
- Table Tents with Meal Sponsor information
- Stage Recognition of sponsor level

Break Sponsorship- \$750 (4 available)

- Your logo will be posted in our program and promotions
- Informational **booth/display table** provided for conference break networking
- 1 Handout from your business or group can be placed in the meeting packet for participants
- Serving line Recognition at the snack tables

Social Night/Networking Sponsorship- \$750 (2 available)

- Your logo will be posted in our program and promotions
- Informational **booth/display table** provided for conference break networking
- 1 Handout from your business or group can be placed in the meeting packet for participants
- Able to supply "Branded" drink cups/napkins to serve drinks over course of evening

Gold Sponsorship- \$500 Level

- Your logo will be posted in our program and promotions
- Informational **booth/display table** provided for conference break networking
- 1 Handout from your business or group can be placed in the meeting packet for participants

Silver Sponsorship- \$250 Level

- Your logo will be posted in our program and promotions
- 1 Handout from your business or group can be placed in the meeting packet for participants

Bronze Sponsorship- \$100 Level

- Your logo will be posted in our program and promotions

Additional notes to sponsors:

- If you choose to be a: Meal, Break, Social, Gold or Silver sponsor, please mail your business handouts (~100) by 12/11/2026 to: Northern Plains Forage Association, c/o **Kimberly Ricardo, 2413 Stanton Ave, Apt 111, Pierre, SD 57501**
- Please supply a high-quality version of your logo to **Kimberly Ricardo** at kimberly.ricardo@sdsu.edu by 12/11/26

Please contact Kim Ricardo at kimberly.ricardo@sdsu.edu with any questions you may have regarding sponsorship. We look forward to your participation and promotion of our event to your clientele. A formal flyer is enclosed.